

**Lyrical Opera Theater - Board of Directors Meeting Annual Meeting
October 18, 2026, Agenda**

Attended: Jessie Pugmire, Jacquelynn Abbott, Carly Schaub, Deborah Siddoway, Lynnette Owens, Kenn Crandall, Sydney Leavitt

Call to Order: Jessie Pugmire

Board of Directors and Officers business:

1. President's report:
 - a. We successfully completed La Traviata. Auditions have started for Rigoletto. We are getting interest far beyond what we usually get.
2. Vice President's report:
 - a. Sarah is excused.
3. Secretary's report: The gift table in La Traviata went really well.
4. Treasurer's report: (Financial are listed in Executive Director's report)

Executive Director's report:

1. **Business:**
 - a. **Past Business structure business:**
 - i. _____
 - b. **New Business structure business:**
 - i. I need two letters of support to submit the Sorenson Grant. Carly suggested Daniel Perez. Jacquelynn would be ready. Carly would like to see a singer say how it offers a singer a way to sing leading roles in a way that is accessible. We are helping locals advance their careers. Chelsea, Jesse or Chris Stockslager, Felicia
 - ii. We all voted to have Jacquelynn Abbott be a member of our Board recognizing that we will do the permanent vote in January.
 - iii. We all voted to have Deborah Siddoway a member of our Board.
2. **Events:**
 - a. **Operas:**
 - i. **La Traviata:**
 1. Cast:
 - a. Both casts did well. Daniel Perez ended up sick for one of his performances so Sam did it and was spectacular.
 - b. Stage crew was excellent!
 2. Scenery: It looked really good!
 - a. Trent built a wall which will be useable in other operas.
 3. Tickets: We sold 454 tickets grossing \$10,596. Our net was \$5,961. Our tickets sales suffered due to Utah Opera doing La Traviata in May.
 4. Programs: Due to the "wall" the projection program was unusable but the digital and physical programs looked good.
 5. Dancing: Carly did great with our dancing. It ended up fine. They were expressive and exciting.
 6. Props: Worked well, but one of our tables was broken. Fortunately, Doug was able to fix it.
 7. Educational outreach: Insider's Guide was created. Carmel suggested that we get ArtTix to advertise it so we can get more people there.
 8. Classy Concerts: Went beautifully.
 9. Costumes: Looked fantastic! We got lots of great comments on them from opera-goers.
 10. Marketing:
 - a. Facebook: Our social media marketing went

- b. Instagram: We got a lot of interaction on Instagram. We got a lot of “likes.” She is looking forward to using it to get to the younger singers.
 - c. PBS’s Contact: We did an interview.
 - d. E-blast: The SL County E-blast went out as well as two from us.
 - e. Postcards: We distributed both La Traviata postcards and postcards showing the two upcoming operas. Kenn had the suggestion for Board members and actors to be in the lobby greeting patrons and handing out postcards.
 - ii. **Otello:**
 - 1. Cast:
 - a. We have cast Otello and Jessie is getting the cast lists put together, but we still need to fill the Chorus. Jacquelyn was trying to recruit Chorus members from Choirs. Lynnette can contact the Mountain West Choral, a West Jordan based choir. Carly will check at West Minster. They just got a new choir teacher.
 - b. All the Stagehands from La Traviata want to come back.
 - 2. Music:
 - a. The tracks are completed and have been distributed.
 - b. Pdf versions of the score have been shared with the cuts marked and each Chorus person’s part marked.
 - 3. We still have to put together the entire rest of the production.
 - iii. **Rigoletto:** Sept 2027
 - 1. Auditions are underway.
 - b. **Classy Concerts:**
 - i. **Senior living centers:** We performed at Aspen Ridge on August 1st and have some Christmas ones scheduled with two more at Aspen Ridge. Deb would love to sing on some of them...possibly.
 - ii. **Miscellaneous:**
 - 1. Excellence in the Community: Will contact them again in the spring.
 - 2. Little Italy at Daybreak: Will contact them again in the spring.
3. **Educational Outreach:**
 - a. **Elementary:**
 - i. We scheduled 21 shows for the 2026-27 school year. We have our regular group of artists together again and have performed at 3 schools. One of them, Emma, our pianist, could not make it and Christopher Arbizu stepped in and played backing tracks with piano accompaniment which went really well.
 - b. **Junior & Senior high:** An Insider’s Guide is still being produced.
4. **Fundraising:**
 - a. **Donations:** (See Financial spreadsheet)
 - i. _____
 - b. **Business sponsorships:**
 - i. _____
 - c. **Grants:**
 - i. R. Harold Burton was mailed in on 7/16/2026 asking for \$5,000. We are still waiting to hear.
 - ii. ZAP: We have been granted \$15,000...a \$3,000 increase over last year which was a \$3,000 increase over the year before.
 - iii. UA&M end of year report was submitted on 7/13/2026. They awarded us \$3,300 on 8/25/2026. We signed the contract and they sent the money.
 - iv. Rocky Mountain Power Foundation grant report was submitted 7/19/2026
5. **Finances:**
 - a. **Q2 Financials:**
 - i. AUFCU: Starting balance \$32,045.06. Ending balance \$15,870.88
 - ii. PayPal: Starting balance \$00.00
 - iii. **Total starting balance:** \$32,045.06
 - iv. **Total Income:** \$987.00

- v. **Total Expenses:** \$17,161.18
- vi. **Total ending balance:** \$15,870.88
- vii.

b. **In kind service:**

- i. **Service:** (See Financial Statement)
- ii. **Cost of goods:** (refer to Financial Statement)
- iii. **Rental in kind donation:** (refer to Financial Statement)
- iv. **Business donations:** (refer to Financial Statement)

6. **Volunteer efforts:**

a. **Board of Directors:**

- i. Q3 2026 newsletter was sent out. We educated people about Otello.
- ii. Are helping with costuming, props, scenery pieces, scenery projections, directions, choreography, providing piano playing, grant writing, stage crew needs.
- iii. Finding sponsorship possibilities.
- iv. Maintained and updated the website.
- v. Administrated LOT
- vi. Marketed LOT
- vii. Generated new ideas:
- viii. Recruited new talent:
- ix. Coordinated the communication between all performers.
- x. Arranged meetings and coordinated schedules.
- xi. Created the programs for events.
- xii. Coordinated Stage Management.
- xiii. Coordinated Social Media posts

7. **Marketing:**

a. Social media:

- i. Facebook:
 - 1. (See above)
- ii. Instagram: (See above)

b. Email:

- i. Q3 newsletter went out.

c. Texting: Friends

d. Postcards: Upcoming operas postcards are being distributed announcing Otello and Rigoletto.

e. Postcards: We have new postcards for upcoming performances. We will print Otello postcards very soon and distribute them.

f. YouTube:

- i. Insider's Guide for La Traviata was posted.
- ii. Falstaff and The Magic Flute videos were posted.
- iii. La Traviata videos still need to be posted.

g. Contact interview: August 25, 2026 – went well.

8. **Website:**

- a. Jason needs Lynnette to look at it. After our Board meeting I will have time.

9. **Goals:**

a. **Short term goals from our last agenda:**

- i. Goal: Increase our audience size 5% over The Magic Flute for La Traviata. Due to Utah Opera having just performed it in May, our audience size was impacted.
- ii. Goal: Otello tracks completed - DONE
- iii. Goal: Production of La Traviata completed. - DONE
- iv. Goal: Prepare Q3 newsletter. - DONE
- v. Goal: Bigger presence on social media. DONE
- vi. Goal: Weekly Facebook and Instagram posts. DONE

- vii. Goal: Find another foundation to support us. – Still looking
- viii. Goal: Finish getting new website up. – Will happen soon
- ix. Goal: Move more things into the storage facility – in process
- x. Goal: Get an actual copy of everybody's measurements. - DONE
- b. **Short-term goals to be accomplished before our next board meeting.**
 - i. Goal: Increase our audience size 5% over The Magic Flute for Otello.
 - ii. Goal: Otello production completed
 - iii. Goal: Prepare Q4 newsletter.
 - iv. Goal: Get singers for our December Senior Living Centers.
 - v. Goal: Bigger in Instagram – Jacquelynn suggested involving the singers to introduce their characters and such. Invite the cast members to share Instagram with their friends.
 - vi. Goal: Weekly Facebook and Instagram posts.
 - vii. Goal: Find another foundation to support us.
 - viii. Goal: Finish getting new website up.
 - ix. Goal: Move more things into the storage facility
- c. **Longer term goals:**
 - i. Goal: Get another Board member. We did it!! We got two!!
 - ii. Goal: Get the balcony open with supertitles.
 - iii. Goal: Get enough funding in place to start paying our accountants for our quarterly reports
 - iv. Goal: Get enough funding to start paying staff. – Artistic Direction.
 - v. Goal: Get new talent from the various universities. – In progress

10. Other Business (President):

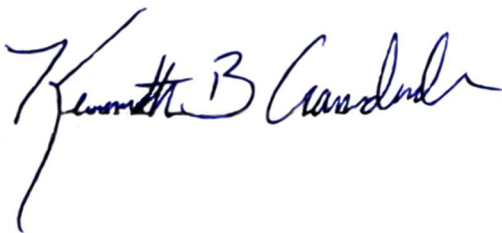
- a. Instead of printing shirts and bags, getting patches or stickers or iron-ons.
- b. Put initials next to names for supertitles to define who is saying what. Perhaps colors for various characters. Different actors have different font, perhaps.

11. Next Meeting: Board of Directors meeting January 17, at 6:30pm.

12. Official Close of Meeting: We closed our meeting at 7:43 pm.



Jessie Pugmire, President



Kenn Crandall, Secretary